FORESIGHT AUGMENTED REALITY

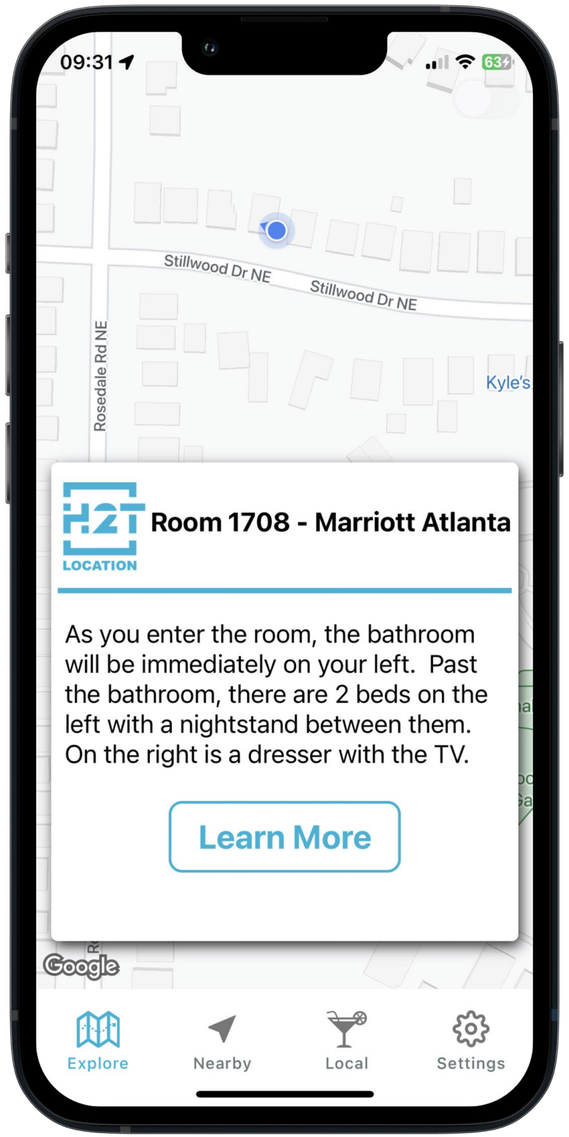
Enhancing Accessibility for All while maximizing ROI

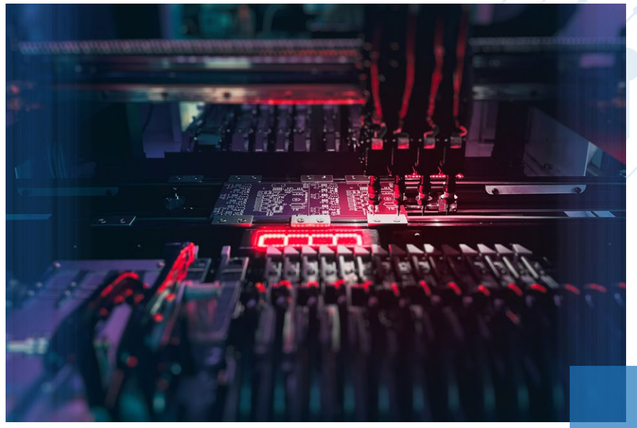
LEVERAGING LEGIC 6000 SERIES MODULE AND FAR Technology

Chris Webb

September 27, 2023

GET STARTED >





INTRODUCTION

- What we do.
  - Navigation assistance and location awareness for people with disabilities
  - BLE, UWB, GNSS (Satellite)
- The convergence of cutting-edge technologies.
  - Disability standards are outdated
  - The convergence of modern technology is game changing

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DEMOGRAPHICS

What is Accessibility and How Many People Need Assistance?

According to WHO, there are **over 1 billion people** worldwide with a degree of disability.

1

253 million with a visual impairment

2

466 million with a hearing impairment

3

200 million with intellectual disabilities

4

75 million that use wheelchairs.

5

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UNDERSTANDING THE TECHNOLOGY

LEGIC 6000 Series Module

- Features beyond security
- **Beaconing** – Small Bluetooth Low Energy packets of easily configured data

Foresight Augmented Reality (FAR)

- Micro locations provide relevant Audio descriptions and guidance
- Real-time assistance
- Bridging the physical and digital worlds
- Web management portal

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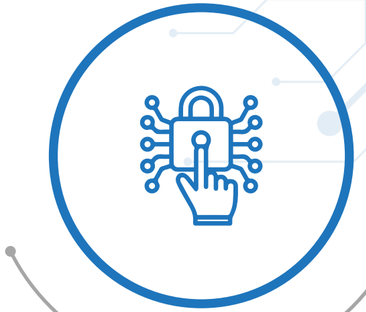
BENEFITS TO INDIVIDUALS WITH DISABILITIES

Safety

- Real-time accurate location
- Knowledge is safety

Independence

- Self-navigation with audio descriptions
- Independence
- Confidence



Access to information

- Spatial awareness
- Signage
- Schedules
- Menus

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BUSINESS BENEFITS

ENHANCED CUSTOMER EXPERIENCE

- Catering to a broader customer base
- Building brand loyalty
- Less needs for providing assistance
- Go beyond required accessibility standards

FINANCIAL INCENTIVES

- Customer loyalty for the person and their family and friends
- Tapping into an underserved market
- Marketing advantages

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FINANCIAL OUTLOOK

Revenue growth possibilities

- More customers
- Loyalty
- Competitive Marketing advantage

Market potential

- Over a trillion US dollars global purchasing power for disabled people and their families.
  - Easier to spend money
  - More likely to go out
  - More career opportunities

ROI and profitability

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CONCLUSION

Integration Timeline of LEGIC 6000 Series and FAR Technology

SDK for iOS and Android

Custom code for the LEGIC 6000 Series chips

Timeline: Third quarter 2024

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ABOUT US

Founded in 2016 in Atlanta, GA, USA

Over 12,000+ BLE devices

Chris Webb:
Chris.Webb@foresightar.com

David Furukawa:
DavidF@foresightar.com

Website: www.foresightar.com

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FAR

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THANK YOU